**Walton High School Volleyball**

**2014 Sponsorship Program**

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| **Walton Diamond Level - Corporate $500.00** |

* Full Page Color Ad in the ’14-15 Calendar & ‘14 Memory Book
* Company Name Banner in the Walton Gymnasium
* Company Logo on the Varsity/JV schedule poster
* Sponsor Recognition and Advertising Link on the Lady Raider’s Volleyball Website
* Company Name mentioned as a sponsor during all home varsity
* 1 Calendar and 1 Memory Book

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| **Walton Gold Level - Corporate $250.00** |

* ½ Page Color Ad in the ’14-15 Calendar & ‘14 Memory Book
* Sponsor Recognition and Advertising Link on the Lady Raider’s Volleyball Website
* Company Logo on the Varsity/JV schedule poster
* Company Name mentioned as a sponsor during all home varsity
* 1 Calendar and 1 Memory Book

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| **Walton Silver Level - Corporate $100.00** |

* ¼ Page Color Ad in the ‘14 Memory Book
* Sponsor Recognition and Advertising Link on the Lady Raider’s Volleyball Website
* Company Logo on the Varsity/JV schedule poster
* Company Name mentioned as a sponsor during all home varsity
* 1 Memory Book

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| **Walton Friends and Family $50.00** |

* Sponsor Recognition on the Lady Raider’s Volleyball Website
* Name mentioned as a sponsor during all Home varsity games

**WHAT IS THE VALUE OF YOUR ADVERTISING EXPOSURE WITH A SPONSORSHIP?**

***Some of the schools represented – Walton, Dodgen, Dickerson, East Side, Mt. Bethel, Timber Ridge, Sope Creek and Murdock – Potential combined student body of over 9,000 families***

***Seven volleyball teams with 100+ players playing over 100 games around Greater Atlanta***

***Website exposure reaches volleyball families, other area high school communities, college coaches…..includes links to your website!***

**2014 Sponsorship Contract**

Company Name:

Address:

Company Representative:

Phone:

Email:

Student Athlete:

Phone:

Email:

Sponsorship Level: (circle one)

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Diamond ($500) Gold ($250) Silver ($100)

*Sponsor retains top portion for their records. Make checks payable to the Walton Volleyball Booster Club.*

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Company Name:

Address:

Company Representative:

Phone:

Email:

Student Athlete:

Phone:

Email:

Sponsorship Level: (circle one)

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Diamond ($500) Gold ($250) Silver ($100)

*Athlete retains lower copy for submittal to sponsorship committee.*

1. Deadline for sponsorship sales: July 31
2. Fill out two forms completely. Leave one with the sponsor and return the other to:

Walton Volleyball

c/o Mary Ann Whitson

3998 Columns Drive

Marietta, GA 30067

Scanning the form and emailing it is acceptable.

1. Contact **Mary Ann Whitson** at [mawhitson@bellsouth.net](mailto:mawhitson@bellsouth.net) with any questions.
2. Collect Payment at time of sale if possible. Make appointment to collect if not on that occasion, or notify Mary Ann Whitson that payment is expected by mail. *It is the player’s responsibility to make sure that the sponsor delivers payment as well as artwork according to instructions.*
3. Review the Sponsor Instructions sheet with the sponsor and give them a copy of that sheet along with their copy of the contract.
4. Make checks payable to **Walton Volleyball Booster Club.**
5. If payment is not submitted at time of contract or separate appointment, please mail to:

Walton Volleyball

c/o Mary Ann Whitson

3998 Columns Drive

Marietta, GA 30067

1. Contact **Mary Ann Whitson** at [mawhitson@bellsouth.net](mailto:mawhitson@bellsouth.net) with any questions.
2. Photos with players are available to Diamond and Gold sponsors. These photos may be used in the Calendar or Memory Book advertisements if you prefer. These photos will be taken during the first or second week of August. Your company representative will be contacted with the photo schedule.
3. Graphics ***\*\*Important\*\****
   1. Company Logo - Color, high-resolution JPEG files in both RGB and CMYK formats.
   2. Calendar and Memory Book advertisements – Sponsors may choose to provide these themselves. If so, they must be provided in color, high-resolution JPEG files in both RGB and CMYK formats and sized for the dimensions listed below.
   3. If you will not be providing the final version of your advertisement or coupon, you will need to provide the information that you would like to have included so that we can prepare it.
   4. Depending on the selected sponsorship level, these are the various ad sizes:
      1. Calendar
         1. Coupon: 2.5” x 2.5” (front and back)
         2. Half Page: ***Vertical only*** - 5.375” x 8”
         3. Full Page: ***Horizontal only*** - 8” x 11”
      2. Memory Book
         1. Quarter Page: ***Vertical only*** – 2.5” x 4”
         2. Half Page: ***Horizontal only*** – 4” x 5.1”
         3. Full Page: ***Vertical only*** – 5.1” x 8.25”
   5. All of the information listed in this Graphics section is due to **Jo Woods**(cmjowoods@gmail.com) no later than **August 2**. Any information submitted earlier than this date is greatly appreciated.